

INSTRUCTION MANUAL

Where timeless design meets modern sophistication.

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| INTRODUCTION |

Welcome to Grey Stripe Stationery. Thank you for choosing our premium stationery products. This instruction manual will guide you through the safe assembly, usage, and care of your product to ensure longevity and optimal performance.

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| SAFETY INFORMATION |

* Keep note cards away from direct sunlight and moisture to prevent damage.
* Avoid exposure to sharp objects that may puncture or scratch the surface of the note cards; scissors, knives, too much pressure from pen/pencil usage.
* Not for children under 3 years due to small parts like envelopes, seals, and sharp paper edges.
* Use products on clean, dry surfaces to keep them in good condition.
* Do not eat the note cards.

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| ASSEMBLY INSTRUCTIONS |

**Using your notecard set:**

1. Open the package and take out the note cards and envelopes.
2. Use a pen to write your message on the note card.
3. Gel or ballpoint pens work best.
4. Let the ink to dry completely before touching the card to avoid unwanted smudging; about 60 seconds or until ink is matte and no longer shiny.
5. Place the note card inside the envelope to seal.

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| PRODUCT USAGE |

* Use ballpoint or gel pens for best writing results.
* Allow ink to dry completely before placing note cards in envelopes.

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| CARE AND MAINTENANCE |

* Store unused note cards in a cool, dry place.
* Clean hands before handling to prevent smudges or stains.
* Use a soft cloth to gently wipe off dust or debris.

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| CUSTOMER SUPPORT |

At Grey Stripe Stationery, customer satisfaction is our top priority. If for any reason, you are not satisfied with your purchase, please feel free to reach out to our customer support team customersupport@greystripe.com.

Part #2

1. My target audience for Grey Stripe Stationery leans towards individuals who appreciate intentional, minimal design and value thoughtful, personal connection. My brand is specifically targeted for working women aged 25 – 65. The kind of stationery I provide is for those that believe details matter as well as aesthetics. Because my stationery isn’t cheap, I expect those that can indulge more in life will be the ones buying from my company, but they are not so expensive that even those that aren’t in higher tax brackets can’t buy them either.
2. I enjoy going through different font sizes to select which one I think looks the best. I chose Bodoni 72 Oldstyle because it felt slightly elegant to me and matched with my brand. I feel there is a lot of white space and it keeps the look clean and straight to the point which I feel is right for an instruction manual.
3. I really struggled with the direction of this instruction manual. I didn’t really know how detailed we were supposed to be. I also am not great at graphic design, which is why my products and design structure are more simplistic. I also struggled with this manual because I’ve never thought about breaking down how to write on a notecard and send it in an envelope. So, I felt it was hard to write much in this manual. I changed my tune a bit when I realized that my knowledge on something is not someone else’s as well.
4. I planned by going over different steps I’ve taken when writing my own stationery and simplifying them. I also had to think of any safety measures needed, if any, when using my notecards.